YW. Where women change their lives.
About YW

YW serves women ready to take action to make their lives better. Each woman is encouraged to participate in the programs that help her reach her personal goals.

YW Financial Empowerment is the only asset-building program in Dallas County that provides a full menu of financial education programming at no cost, including financial training, matched savings, one-on-one financial coaching, banking products, benefit screenings and budgeting tools used to increase long-term financial stability.

YW Nurse-Family Partnership is the most rigorously tested parenting education program in the nation where first-time, at-risk young mothers increase their parenting skills and the health outcomes of their children via 60+ nurse home visits beginning early in pregnancy through the baby’s second birthday.

YW Women’s Health is the only comprehensive breast health program for low-income, uninsured or underinsured women in Dallas County delivered at no cost to the member. The program focuses on early detection by providing medically underserved women access to preventive services such as breast health education, mammogram/diagnostic screenings and coordinated care via Patient Navigation.

YW Women’s Enterprise Center combines business training, finance skills and personal development to help women launch or expand their micro business. The program begins with a 60-hour business training. The second phase of the program matches members with experts from the community who share their expertise in starting and running a business. The final phase is accelerator services, which provides access to needed capital. The program launched in February 2015.

YW is the place where women come to change their lives. Through outcomes-based programming along with cutting-edge tools and services, women become strong mothers, financially secure, advocates for their own breast health, and successful in the workplace.
In May, YW officially cut the orange ribbon to celebrate the opening of the YW Women’s Center at Ebby’s Place. Named in honor of legendary icon and advocate for helping others, Ebby Halliday, the Center is the place for women to come together to learn from one another as they chart their own path toward self-sufficiency.

Believing that financial wellness is a process, not an event, the Center was designed to serve as a home to build relationships with our members as they not only make changes, but develop new habits. YW offers a computer lab, laptops for member check-out, training rooms and private coaching rooms. The Center allows YW to offer all financial services in one location and launch new initiatives to support workplace readiness.

The opening of the YW Women’s Center at Ebby’s Place could not be timelier. Today more than 1 in 3 children in Dallas are living below the poverty level. In fact Dallas has the fastest growing rate of children in poverty among cities of one million or more residents. 30% of all households in Dallas are headed by women; yet 53% of poor households are headed by women.

Generous philanthropists along with corporate and foundation partners have invested over $2.6 Million toward the $8 Million Comprehensive Campaign. Initial funding, coupled with financing from our partners at Legacy Texas Bank, has allowed us to get the Center open so that we can deliver programs that address our community’s most pressing needs.

The Women’s Center at Ebby’s Place was built for everyone in the community. It is a place for you to share your talents, a place for you to be a mentor to those in need. We invite you to join us in our important work.

To learn more about the Comprehensive Campaign, visit www.ywcadallas.org or contact Jennifer Ware at jware@ywcadallas.org.
17 new homeowners

6 members started a business as a result of YW programs

$240,000 raised at YW Mentors & Allies Luncheon

One icon honored with Ebby’s Place

121 volunteers logged 1245 volunteer hours

121 healthy babies born to first-time moms
867 women received screenings, patient navigation, and education related to breast health.

90% of clients delivered babies at full term.

30 participated in the first two cohorts of YW Women’s Enterprise Center.

400 guests celebrated.

7 advocates for women.

3,995 coaching hours provided to 362 members.
A Letter from Board President, Debbie Dennis

Dear Friends,

This year we celebrated the completion of a strategic plan developed four years ago by YWCA’s Board of Directors. A very visible outcome of completing the plan was moving the YWCA team from a crowded office building to its new facility near Inwood & Maple. Yes, it’s nice to have a beautiful office space for our staff and volunteers, but more importantly – this building is for women who seek out the resources and programs the YW provides. And because of YW’s commitment to women in our community, we named it for the women we serve and for Ebby Halliday, a passionate supporter of YW’s mission to empower women. The YW Women’s Center at Ebby’s Place is dedicated to helping women become strong mothers, financially self-sufficient, advocates for their own breast health, and successful in the workplace.

I joined the Board because YW has measurable results that show women are making changes in their lives that will impact them and future generations. And we’ve discovered a key to ensuring sustainable change is a long-term relationship.

YW nurses work with pregnant women and their newborn babies for 2½ years to make sure mom and baby have a healthy start physically, cognitively, and emotionally.

YW Financial Coaches work with women for months and even years who are determined to be financially self-sufficient for themselves and their families. This past year, 17 women we served became first-time home-owners, and 6 started a business.

YW Patient Navigators work with women year after year who are seeking out preventative measures to guard against a late-stage diagnosis of breast cancer. We know that regularly scheduled mammograms are key in the fight against breast cancer, as breast cancer found in the first year is almost 100% treatable.

YW Business Specialists work with women who have decided to take that leap of faith to start their own small business – but also understand it takes a lot of time, work and planning to be successful.

We now call the women we serve our members – not because they pay a fee for services. All the services are free. We call them members because their success depends upon the hard work they do and our long-term relationship. YW exists to provide a hand-up to women in our community who want a better life for themselves and their family. That is why we built the new YW Women’s Center at Ebby’s Place.

We hope you will drop in soon to see the work going on at Ebby’s Place!

Debbie Dennis
President, YWCA of Metropolitan Dallas Board of Directors
A Letter from CEO, Jennifer Ware

What a year! 2014-15 was a whirlwind of activity between friend raising, fund raising, and construction, all the while delivering services to more than 4,300 women looking to change their lives for the better.

Our team continues to adapt and improve programs that help women reach their personal goals. The Corporation for Enterprise Development selected YW to be one of seven agencies nationwide working to expand financial capability service delivery within their organizations and to align and coordinate service delivery within their communities. Our partners in this project are New Friends New Life and Metrocrest Services. Together we will host a community-wide convening in 2016 that highlights our findings and lays the groundwork for other partnerships in the Dallas community. Our work with Communities Foundation of Texas is helping us build capacity in the community by strengthening financial coaching services across nonprofits.

In May, we re-launched the YW Mentors & Allies Awards Luncheon. The event celebrated those who help women get ahead in business and in life, while raising funds and awareness of our work. Michele Bobadilla, Thear Suzuki, George T. Manning, and Scott Ozanus were honored for their personal commitment to mentoring women. Jackson Walker and Energy Future Holdings were corporate honorees, while Christianne Curran was named outstanding volunteer of the year. Pat Smith shared her commitment to supporting women and girls in her thoughtful keynote speech. Special thank you to Honorary Chairs Alice and Erle Nye and Regina Montoya and Paul Coggins, Luncheon Chair Tonnette Easter, and presenting sponsor American Airlines.

While we have so much to celebrate, the economic outlook for our community is troubling. Statistics show poverty in Dallas growing at staggering rates. We alone cannot stop the rising tide of poverty in our community. It will take the public, private and government sectors coming together to provide the financial resources, programs and policies to effect change for women, families, neighborhoods and communities.

Invest, connect, or volunteer today.

Jennifer M. Ware, Chartered Advisor in Philanthropy®
Chief Executive Officer
YW Comprehensive Campaign

Thanks to community leaders and their commitment to women of the greater Dallas area, the initial $2.6M of the YW Comprehensive Campaign goal of $8.5M has been raised.

YW works hard to provide solutions long-term solutions to Dallas’ growing poverty problem. Your vote of confidence in our work, coupled with the growing need for programs to help the working poor, keeps us pushing forward.

Bank of America/Neighborhood Builders  
Citi Foundation  
Cotter Family Fund at Dallas Women’s Foundation  
Dallas Women’s Foundation  
Hillcrest Foundation  
Hoblitzele Foundation  
Jones Day Foundation  
Catherine Z. and George T. Manning The Rees-Jones Foundation  
Belk, Inc.  
First Preston HT Fund at Dallas Women’s Foundation  
The Hoglund Foundation  
Joan and Herb Kelleher Charitable Foundation  
Herbert Kelleher  
Stemmons Foundation  
The Durham Family Foundation  
Ebby Halliday Real Estate Inc.

Anne and Alan Motsenbocker  
Alice and Erle Nye  
Perkins-Prothro Foundation  
Perot Foundation  
Lee and Sally Posey Fund of The Dallas Foundation  
Vin and Caren Prothro Foundation  
The Staubach Family Foundation  
Roy and Christine Sturgis Charitable Trust  
The Thomson Family Foundation  
Billie Ida Williamson  
Associates of Ebby Halliday  
Colleen Barrett  
Mary Frances Burleson  
Debbie and Gary Dennis  
Liza Farrow-Gillespie  
Jamie Fowler  
Kahn Education Foundation  
Legacy Texas Bank  
Pamela Little  
Patti McKee  
The Ginger Murchison Foundation  
Valerie B. O’Neal  
Elizabeth Solender and Gary Hall  
Betty and Steve Suellentrop  
Eugene Straus Charitable Trust  
Linda Berti  
Cathy Bryce, Ed. D.  
Cheryl B. Caldwell  
Bonnie H. Chan  
Andrea Dennis  
Sue Elliott  
James and Terrell Falk  
Mary Jo Hoch  
Brenda Jackson  
Petey Parker  
Howard Templin  
Betty Turner  
Adrian Wager-Zito and Michael Zito

YW Women’s Center at Ebby’s Place Key Milestones

2011  
Strategic Plan for Women’s Center adopted

2012  
Launch of Workplace Readiness Programs

2013  
Campaign Fund Raising Begins

2014  
Public Announcement of Campaign along with Ebby Halliday’s 103rd Birthday Celebration

2015  
YW Women’s Center at Ebby’s Place Opens; Women’s Enterprise Center program launches

2016  
Coming in 2016  
Launch of Workplace Readiness Programs
Donor List

Comprehensive Campaign
Bank of America Foundation
Colleen Barrett
Linda Bertl
Cathy Bryce, Ed. D.
Citi Foundation
Andrea Dennis
The Durham Family Foundation
Ebby Halliday Real Estate Inc.
Eugene Straus
Charitable Trust
The Ginger Murchison Foundation
James and Terrell Falk
Jamie Fowler
Mary Jo Hoch
The Hoglund Foundation
Jones Day Foundation
Kahn Education Foundation
Legacy Texas Bank
Pamela Little
The Marilyn Augur Foundation
Anne and Alan Motsenbocker
Perot Foundation
Roy and Christine Sturgis
Charitable Trust
Elizabeth Solender and Gary Hall
Roger and Marianne Staubach
Stemmons Foundation
Stephen and Betty Suellentrop
The Thomson Foundation
Family Foundation
Michael Zito and Adrian Wagner-Zito

YW Changing Lives Circle
Bill and Patti Alcorn
Mary Cochran
Ka and L.L. Cotter
Deborah and Gary Dennis
Linda and Tony Dunkel
Mary and David Henderson
Ashlee and Chris Kleinert
Catherine Z. and George T. Manning
Patti McKee

YW Friends
Ruth Altshuler
Anonymous
Joni and Al Arison
Arpeggio Apartments
AT&T Employees
Beck Group
Margaret Bentsen
Darcie Beyer
Rose Broussard
Yolanda and Jerry Brown
Terry Brown
Cathy Bryce, Ed. D.
Jessie Burgess
Cheryl Caldwell
John and Dorothy Castle
Celanese Foundation
John Cody
Mark Collins
The Craig and Katherine Hall Foundation
John and Mellen Creecy
Linda Curran
Christianne Curran
Helen Davis
Davis Love III
Deborah Diamond
Helen Dickey
Anne and Michael Duffy
Nancy Dunning
Edge Capital
Sue Elliott
Dr. B. Henry Estess
Alma Ewing
Fluor Corporation
Sheri Foster
Sharon Foundation
Bob Frenzel
Rebecca and Ron Gafford
Hilda Galvan
Carol Glendenning
Grant Thornton LLP
Meredith Hampton
Kelly Harris
Eric Heln
Bill Henry
John Hinds
Mary Jo Hoch
Brooke Hopkins
Julie and Frank Hubach
John and Marilyn Hubble
William Huber
IBM Corporation
Intuitive Healthcare Solutions
Fern Johnson
Starlette Johnson
Denise Johnson
Louise W. Kahn
Endowment Fund of the Dallas Foundation
Anne Kniffen
Samuel Kniffen
Lisa Kriesser
Courtney Lowe
Lowery
Jillian Lucute
M.R. & Evelyn Hudson Foundation
Taylor Manning
Isaac and Elizabeth Manning
Charles Mapes
Marisha Mapp
Mary Kay, Inc.
Janie McGarr
Don McKneely
Harriet Miers
Mill Creek Residential Trust
Retta Miller
Anne and Alan Motsenbocker
Joseph Murphy
Neighborhood Service Council, Inc.
Network for Good
Earl and Alice Nye
James O’Bannon
Ron and Paula Parker
PepsiCo Corporate
PepsiCo Foundation
Laura Peterson
Claudia Reed
Richey-Lamphere Living Trust
Robert Robinson
SafeWay Inc.
Sammonns Enterprises, Inc.
Elizabeth Scharzt
Garrett Schenck
Kelly Sebastian
Melinda Sellers
Laura Starks
Perry Stephenson
Dawn Stout
Dorothy Torbert
Debbie Trevino
Trinity Industries, Inc.
United Way of Tarrant County
Patricia Villareal
Michael Violi
Walters & Mason Retail, Inc.
Jennifer and Tim Ware
YourCause, LLC
John Zick

YW Sip n’ Tee
AT&T
Bill and Patti Alcorn
Beck Group
Ka and L.L. Cotter
John and Mellen Creecy
Catherine Z. and George T. Manning
Regina Montoya
and Paul Coggins
PepsiCo
Ernst & Young
Galleria Dallas
Trinity Industries, Inc.
Botsford Group
Diane Butler
ColorMark Printing
Edge Capital
Chris Floyd
Fluor Corporation
Mary and David Henderson
Mary Jo Hoch
lauckgroup
Lisa and Jason Kriesser
Lockton Companies, LLC
Republic National Distributing Company
Brenda and David Snitzer
Sunrige Management
Eileen Brannon
Deborah and Gary Dennis
Bill Henry
Brenda Jackson
MBHT Inc.
Tracy Switzer
The Hastings Group
Holly Wilkes

YW Mentors & Allies
Presenting Sponsor
American Airlines
Colleen Barrett
CoreLogic Solutions, LLC
Ernst & Young
Herbert Kelleher
KPMG LLP
TXU Energy

Oncor Electric Delivery
Company LLC
HEB - Central Market
JCPenney Company, Inc.
Luminant
Mary Kay, Inc.
Erle Nye
Trinity Industries, Inc.
Bill and Patti Alcorn
AlixPartners
Bentwood Trail
Capital One
CBRE
Serena Connelly
Ka and L.L. Cotter
Delta Dallas
Anne Calhoun Duffy
and Michael Duffy
Fluor Corporation
Jackson Walker, L.L.P.
lauckgroup
Lennox International, Inc.
Catherine Z. and George T. Manning
Regina Montoya
and Paul Coggins
PepsiCo

Pinnacle Technical Resource
Point to Point Global Security
Elizabeth Solender
Southwest Airlines
The Staubach Family Foundation
Teltech Communications

Mary Jane and
James V. Anderson
Argent Associates, Inc./Asociar, LLP
AT&T Services, Inc.
Bank of America
Michele Bobadilla
Brinker International
Cathy Bryce, Ed.D.
Marti Burke
Ophelia Camina
Carcon Industries
The Catholic Foundation
Christianne Curran
Dallas Women’s Foundation
Rick Diamond
Helen Dickey
Suzanne Eoff
Alma Ewing
Marti Burke
Sharon Fountain
Half Financial
Lisa Hanlon
Mary Henderson
Steve Jebeda
Clay Jenkins
Bob Johnson
Jones Day
Lisa Kriesser
Liz Lokey
The Ann & Fred Margolin Foundation
Mark Murphy
The Law Office of Patricia A. Nolan
Public City
Brett and Sue Ringle
Mike Russ
Mark Shanks
Pat and Emmitt Smith Charities
Brenda and David Snitzer
Valerie Sokolosky
Southwestern Testing Labs
SparkFarm
Strasburger & Price, L.L.P.

Thompson & Knight Foundation, LLP
Helen Wahthen
Max Wells
Frances Willis-White
Emilie Wilson
Women’s Business Council - Southwest
John Young
Erika Zanders

PROGRAM-SPECIFIC
YW Financial Empowerment
Capital One
Corporation for Enterprise Development
Frost Bank
JPMorgan Chase Foundation
Texas Capital Bank
Mayor’s Intern Fellows,
Program of The Dallas Foundation
The Thomson Family Foundation
Wells Fargo

YW Nurse-Family Partnership
The Dallas Foundation
Harold Simmons Foundation
Koontz Family Foundation
The Rees-Jones Foundation
W. P. & Buhl Luse Foundation
Texas Health & Human Services Commission

YW Women’s Health
Hispanic 100 Advised Fund
Mary Kay Ash Charitable Foundation
Pfizer
Susan G. Komen Dallas County
United Way of Metropolitan Dallas

ywempoweringwomen

2603 Inwood Road | Dallas, TX 75235 | 214-826-9922 (YWCA) | www.ywcdallas.org

Doors listed made gifts or pledges of $250 or more between July 1, 2014 - June 30, 2015. Please call 214.584.2318 for any omissions or errors.