2020
Sponsorship Opportunities
Investing in Women, Families & Our Community
Welcome to WiNGS, where women come to learn, to access resources and to connect with other women working to make their lives and their children’s lives better.

For more than 25 years, I’ve helped successful families manage their financial lives. I’ve seen firsthand the opportunities that wealth provides for families, businesses and the greater community.

At the same time, through my community work, I’ve seen the challenges faced by women working hard yet still struggling to support their families. Women faced with unthinkable choices like putting food on the table or paying their rent. These are the women to whom we open our doors everyday at WiNGS. Women ready to make a change, just needing the resources and support to make it happen.

Our programs work. Support from the public and private sectors make them available to all who need them.

As you think about where you, your company, your church or community group can make an impact, I invite you to consider WiNGS. There are many ways to engage and invest in our work during the year. Please take time to explore this guide to see where you might step up and help a woman discover new possibilities. From the entrepreneur to the first-time mom, you’ll be surprised to see how together we strengthen families, neighborhoods and communities across north Texas.

With thanks,
Laura Ryan | Board President
ABOUT WINGS

WINGS broadens a woman’s sense of what’s possible. Coaches, mentors, and home visitors work side-by-side with every woman who comes to us, providing the tools she needs to succeed. Most women come to WINGS seeking financial security. Others need guidance to start their small business. For first-time moms, it’s education and support as she navigates through pregnancy and baby’s first two years. Regardless of what brings a woman to WINGS, she leaves confident and with a brighter future for herself, her family and her broader community.

WOMEN’S ENTERPRISE helps women on their journey toward entrepreneurship. This program teaches women business and personal finance skills and provides the education needed to build a solid business plan and prepare for launch. New this year is small business support and consulting. Throughout their journey, women build their professional skills while becoming part of a broader network of peers and professionals.

FINANCE & CAREER programs offer women financial peace of mind. Women begin with a benefit screening to help stabilize their budgets. It’s the first step in financial education classes, where they’ll start to learn healthy financial behaviors. Midway through education, women are enrolled in financial coaching where they’ll receive support and encouragement on their path to their goal. Along the way, women grow their savings, reduce debt and/or build their credit scores. Workforce training is available for women looking to increase their income.

NURSE-FAMILY PARTNERSHIP empowers first-time moms to transform their lives and create better futures for themselves and their babies. This home visitation program starts at pregnancy and continues through baby’s second birthday, with mom and her WINGS nurse meeting more than 60 times.
The Mentors & Allies Award honors individuals and corporations for their commitment to lifting up women. Your support of the Luncheon demonstrates to your employees, customers and the greater community your commitment to building strong women and families, and a vibrant north Texas.

Target audience: 600 corporate and community leaders.

PRESENTING SPONSOR

$25,000

- 3 tables with premier seating for 30 guests
- Name or logo on all advertising and materials, including pre-event activities
- Recognition at the Luncheon by event emcee
- An opportunity to speak for 5 minutes at Luncheon
- Logo appearance on big screens and sponsor signage at Luncheon
- Logo and 100-word statement included on website w/link to sponsor’s website
- 5 social media promotions
- 5 promotional items placed in gift bags
- Half-page advertisement in Luncheon program
- 10 tickets to VIP Patron Party

Visit wingsdallas.org/events to become a Sponsor
MENTORS & ALLIES AWARDS LUNCHEON cont’d

CHAMPION SPONSOR
$15,000
- 2 tables with premier seating for 20 guests
- Name or logo on all advertising and materials for the event
- Logo appearance on big screens and sponsor signage at Luncheon
- Logo and 75-word statement included on website w/link to sponsor’s website
- 3 social media promotions
- 3 promotional items placed in gift bags
- One-third-page advertisement in Luncheon program
- 8 tickets to VIP Patron Party

PARTNER SPONSOR
$7,500
- 1 table with premium seating for 10 guests
- Name or logo on all advertising and materials for the event
- Logo featured on sponsor signage at Luncheon
- Logo and 25-word statement included on website w/link to sponsor’s website
- 1 social media promotion
- 1 promotional item placed in gift bags
- Logo in Luncheon program
- 6 tickets to VIP Patron Party

MENTOR SPONSOR
$10,000
- 1 table with premier seating for 10 guests
- Name and logo on all advertising and materials for the event
- Logo appearance on big screens and sponsor signage at Luncheon
- Logo and 50-word statement included on website w/link to sponsor’s website
- 2 social media promotions
- 2 promotional items placed in gift bags
- Quarter-page advertisement in Luncheon program
- 8 tickets to VIP Patron Party

ALLY SPONSOR
$5,000
- 1 table with preferred seating for 10 guests
- Name and logo on all advertising and materials for the event
- Logo featured on sponsor signage in high traffic areas
- Logo included on website
- 1 social media promotion
- 1 promotional item placed in gift bags
- 4 tickets to VIP Patron Party

COACH SPONSOR
$2,500
- 1 table with seating for 10 guests
- Logo included on website
- 2 tickets to VIP Patron Party
The Women’s Enterprise Showcase is a kinder, gentler version of “Shark Tank”, featuring presentations by WiNGS entrepreneurs to a panel of high-profile Dallas business and community leaders.

WiNGS members compete for a chance to pitch their business ideas to the panel. Only three members make it to the final round – The Women’s Enterprise Showcase. Audience members have an opportunity to provide feedback to participants via personalized comment cards.

Join us in October to experience the fun.

Target Audience: business executives and successful women entrepreneurs.

Presenting Investor

$10,000 Exclusive Opportunity

- Naming rights for event
- 10 guests
- Audience welcome at event
- Top recognition on media announcements
- Logo on top billing on event materials*
- Logo on event website with link to company website
- Logo recognition in eNewsletters to targeted audiences
- Full page color ad in printed program
- Opportunity to award prizes
- Social Media recognition

Visit wingsdallas.org/events to become a Sponsor
SPECIAL EVENTS

WOMEN’S ENTERPRISE SHOWCASE cont’d

CATALYST INVESTOR
$7,500
- Logo prominently displayed on event materials
- 8 guests
- Recognition in media announcement
- Logo on WiNGS event website
- Half-page color ad in printed program
- Logo recognition in eNewsletters to targeted audiences

SUSTAINABILITY INVESTOR
$5,000
- 6 guests
- Name displayed on event materials
- Listing on WiNGS event website
- Listing in printed program
- Listing in eNewsletters to targeted audiences

ENTERPRISE INVESTOR
$2,500
- 4 guests
- Name listed on WiNGS event website
- Listing in printed program

INDUSTRIALIST INVESTOR
$1,500
- 2 guests
- Name listed on WiNGS event website

INVESTOR
$100

Visit wingsdallas.org/events to become a Sponsor
Follow us!

Let’s get started.

Contact Laura Gray
Director of Events & Volunteers

CALL 469-315-4051

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