A note from Kate Rose Marquez, CEO:

The Women of WINGS are tough, they are resilient and they are focused on a better future for themselves and for their families. In the best of times, they are women who imagine what is possible – then put in the hard work and dedication to make their dreams into realities. In this past year, they have doubled down on fortitude and dipped into the reserves of lessons learned and savings set aside to weather the storms of the pandemic.

For our staff, board and volunteers it is inspiring to walk alongside these women who embrace change – whether it is becoming a mother, embarking on a new career, or setting the course for their financial future. And, we are grateful to be a part of their journey.

With gratitude,

Kate Rose

Agency snapshot:

1,840 clients served
- 92% are people of color
- 79% have income < $38,000

NURSE-FAMILY PARTNERSHIP

402 mothers and 312 babies thrived with a nurse

Birth Weight
- 91% of babies were born at a healthy birth weight (greater than 5.5 lbs)
- 8% of babies were born at a low birth weight (3.3 lbs to 5.5 lbs)
- 1% of babies were born at a very low birth weight (less than 3.3 lbs)

91% of babies were born at a healthy birth weight (greater than 5.5 lbs)

CLIENT RACE/ETHNICITY:

- Black/African American: 44%
- Hispanic/Latino: 37%
- Caucasian: 8%

Nurses discuss the benefits of breastfeeding and provide consultation with lactation consultants

94.4% of mothers initiated breastfeeding
51.6% of mothers continued to breastfeed at 6 months

Of the 154 newly enrolled moms:
- 77% received prenatal care
- 66% received prenatal care in their first trimester
YOUR IMPACT 2020 - 2021

LAURI BROWN
Woman of WiNGS
We congratulate the 305 clients who received one-on-one financial coaching, like Lauri, who saved an additional $120 per paycheck and improved her credit score.

ECONOMIC ADVANCEMENT
605 clients participated in finance, career, and business classes and/or one-on-one coaching

Class Breakdown
- Business: 17%
- Career: 27%
- Finance: 56%

Business Outcomes:
- 36 women launched or grew their business
- 70 jobs were created

"A goal without a deadline is just a dream."
- Gail Vaz-Oxlade

55% of clients with a savings goal increased savings by an average of $1,404

46% of clients with a debt goal decreased their debt by an average of $10,079

64% of WiNGS' clients' with a credit goal increased their credit scores by an average of 46 points

BOARD SPOTLIGHT:
Laura Ryan
Immediate Past President
Empowering women starts at the top – Laura led our board and staff through challenges we’d never seen to solutions we could only imagine. We are grateful for her leadership!

DONOR SPOTLIGHT:
Mary O'Brien
Owner, Dream Cafe
Mary generously donated 7,880 meals to women and families throughout the pandemic. Thank you, Mary!

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