

YEAR OF GROWTH



A NOTE FROM KATE ROSE MARQUEZ, CEO

What a year of growth and gratitude for WINGS! Dedication to program excellence provided us with fantastic opportunities to collaborate with the City of Dallas, corporate and foundation partners – expanding our reach and our commitment to our mission and our clients. I am grateful for the encouragement and endorsement of all our partners – and am inspired daily by the clients who allow us along on their journey to resiliency and transformation.



AGENCY SNAPSHOT

1,543 Number of Clients Served	91% Percentage of People of Color
81% Percentage of Clients with an Income under \$44,500	



NURSE-FAMILY PARTNERSHIP (NFP)

In our seventeenth year of offering this evidence-based model, our dedicated team of 14 registered nurses continue to support first-time moms and their families. Our nurses travel throughout Dallas and surrounding counties providing in-home medical, nutritional, and social-emotional support from pregnancy through the child's second birthday - ensuring both mom and baby get the resources they need.

WINGS collaborates with over 50 community partners to increase the collective impact including our larger collaborations with Salvation Army, City of Dallas, Crossroads Community Services City for Financial Empowerment, Shops at Red Bird and The DEC Network.

BY THE NUMBERS ...

93%
of babies were born at a healthy birth weight

90.6%
of children were current on all immunizations

94.4%
of mothers initiated breastfeeding. Nurses discuss the benefits of breastfeeding and provide consultation with lactation consultants.

45%
of mothers continued to breastfeed at least six months.

96%
babies were born full-term

316/253
mothers/babies thrived with a nurse



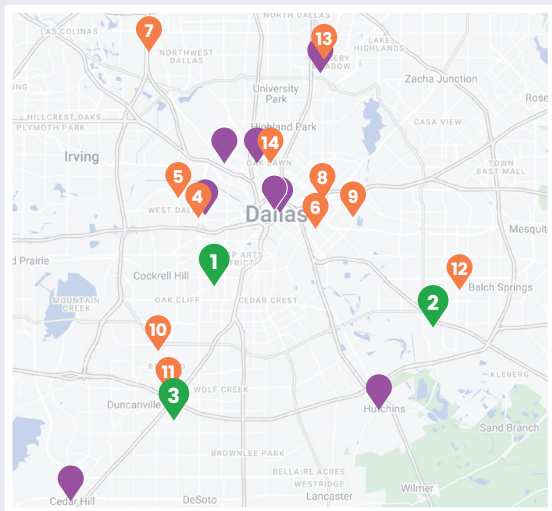
ECONOMIC ADVANCEMENT (EA)

Through one-on-one coaching and group education, families continue to reach their financial goals of: **Reduced Debt • Increased Savings • Improved Credit • Career Advancement**

RESULTS FOR 1:1 COACHING GOALS

- 82%** increased savings; average savings was **\$4,558**
- 61%** increased credit score; average credit score was **653**
- 73%** decreased debt; average non-mortgage debt was **\$27,618**

As the EA program enters our 20th year of helping families build financial stability, we are focused on collaborating with other nonprofits to provide clients with wraparound, nonredundant services – targeting areas in Dallas most impacted by poverty. In partnership with City of Dallas and Cities for Financial Empowerment Fund, WINGS launched three Financial Empowerment Centers (FEC) in Southern Dallas in February of 2023. With our FEC hubs and non-profit partnerships, WINGS can bring personalized financial coaching, financial education and career advancement to the communities who need it most.



- FEC Locations
- MLK Jr. Community Center (serves all sites)
- Education Partners

FEC SERVICE LOCATIONS & PARTNERS

- **The FEC at Oak Cliff** 1617 Jefferson Blvd. | Dallas, TX 75208
Hub Site: The Salvation Army
Co-located partners:
 - West Dallas Multipurpose Center | 2828 Fish Trap Rd. | Dallas, TX 75212
 - Brother Bill's Helping Hand | 3906 N. Westmoreland Rd. | Dallas, TX 75212
 - MLK Jr. Community Center | 2922 Martin Luther King Jr. Blvd. | Dallas, TX 75215
- **The FEC at Pleasant Grove** 8341 Elam Rd. | Dallas, TX 75217
Hub Site: The Salvation Army
Co-located partners:
 - Jubilee Community Center | 907 Bank St. | Dallas, TX 75223
 - Inncity Community Development Corporation | 4907 Spring Ave. | Dallas, TX 75210
 - MLK Jr. Community Center | 2922 Martin Luther King Jr. Blvd. | Dallas, TX 75215
- **The FEC at Redbird** 3662 W Camp Wisdom Rd., Suite 2044 | Dallas, Texas 75237
Hub Site: The DEC Network
Co-located partners:
 - Palladium Dallas Stemmons (starting Fall 2023) | 2440 Southwell Rd. | Dallas, TX 75229
 - Crossroads Community Services | 4500 S. Cockrell Hill Rd. | Dallas, TX 75236
 - Palladium Redbird Apartments | 7202 S. Westmoreland Rd. | Dallas, TX 75237
 - MLK Jr. Community Center | 2922 Martin Luther King Jr. Blvd. | Dallas, TX 75215**Referral-Only Partners:**
 - Cristo Rey College Prep | 9701 San Leon Ave. | Dallas, TX 75217
 - Texas Health Resources | 8200 Walnut Hill Ln. | Dallas, TX
 - Society of St. Vincent de Paul of North Texas | 3826 Gilbert Ave. | Dallas, TX 75219

152% increase of clients that participated in WINGS programs from 2022 to 2023.



AWARDS
AMBER THOMAS – AWARDED EXCELLENCE IN NURSING FOR 2023 FROM D MAGAZINE



FORMER NFP CLIENT, JACQUELINE GREEN WAS NAMED AS A PARENT AMBASSADOR BY THE NATIONAL SERVICE OFFICE (NSO).